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FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

SAFETY, SOCIAL MEDIA, AND YOU

Social Media Policy for Members and Guests YMCA OF WESTERN NORTH CAROLINA

Our social media profiles (Facebook, Instagram, YouTube, etc.) are part of a conversation between real people. We have guidelines in place that govern online interactions with the YMCA of WNC.

Our staff members work diligently to post accurate, timely, and relevant content. We respond to feedback with respect and courtesy, and request that our friends and fans do the same. We welcome constructive feedback, but reserve the right to remove any content deemed inappropriate.

We encourage our community to share content such as photos and stories of their YMCA experiences and must assume that anyone sharing this user-generated content has the right to do so and has permission of the photographed individuals. Please do not take or post photos/videos you do not have permission to post, including photos of children without the permission of a parent or guardian. YMCA members and guests are prohibited from taking photos or videos at the YMCA or in YMCA programs/functions for personal financial gain or benefit, or for purposes in direct conflict with YMCA interests.

By interacting with the YMCA of WNC online, you are agreeing to our Social Media Policy for Members and Guests and the restrictions as outlined within this document. The YMCA of WNC reserves the right to delete posts containing any of the following elements, including, but not limited to:

- Profanity
- Misinformation
- Spam
- Off-topic/irrelevant remarks
- Personal or group attacks of any kind
- Violence of any kind
- Pornography
- Business products or services
- Illegal or questionable activities
- Any communication deemed in conflict with YMCA values and/or principles

If an individual or group repeatedly violates this policy, we will remove their access to our social media accounts. We reserve the right to terminate the membership privileges of anyone who violates this policy.

We do our best to respond to comments as quickly as possible, but sometimes there are delays. Please be patient with us as we do what we can to improve the experience of all our members and friends.

Thank you for your understanding and support in making our online community productive and enjoyable for all.

If you have any questions about this policy, please contact marketing@ymcawnc.org.

» ymcawnc.org «

YMCA OF WESTERN NORTH CAROLINA